



Thomas A Becket Junior School

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24th September 2026

Dear Parents/Carers,

Road Safety Week Slogan Competition

As part of National Road Safety Week, Volker Highways, is excited to launch its Road Safety Slogan Competition. They are inviting primary school children to put their creativity to the test by creating Volker Highways' new road safety slogan.

What pupils need to do

- Write a short, memorable and fun slogan that promotes safe behaviour when walking, cycling, or scooting near roads.
- Hand your slogan to Mrs Mayes by Thursday 1st October and include your name and class
- The winning slogan will be displayed on Volker Highways vans and used to promote safer roads across the communities they serve.

Prizes

- Winning school: £500 worth of school improvements or resources
- Winning pupil: £50 in book tokens
- The winning school will have a visit from one of our road safety mascots: Kerby, Amber or Sally

Please follow the link below for more details and a video about the competition.

<https://www.volkerhighways.co.uk/en/road-safety-week-competition>

Please could all entries be handed to Mrs Mayes by **Thursday 1st October**

We are looking forward to seeing your creative and imaginative slogans.

Kind regards

Mrs Mayes

